



MERCERMORGAN
Launches

Digital Health Search Practice

SCOTTSDALE, AZ – MercerMorgan is excited to announce the launch of our Digital Health Search Practice, designed to help healthcare organizations identify and evaluate visionary leaders who can leverage AI across various functional areas. As AI becomes a critical driver of competitive advantage, this practice will ensure organizations have the functional expertise needed to adapt, innovate, and thrive in an evolving industry. Our specialized practice focuses in on identifying and securing top talent in key areas including:



Clinical



Operations



Growth



Human Capital



Technology



“As AI continues to disrupt traditional healthcare models, the demand for leaders with specialized skills in deploying these technologies over the new few years has never been greater.” [said [Sal DiGiuseppi, CEO of MercerMorgan](#)].
“We have developed an innovative leadership assessment solution that combines advanced cognitive and behavioral analysis tools with deep market insights to identify the next generation of emerging healthcare leaders.”

90%

of healthcare leaders believe AI will uncover new market opportunities

85%

of healthcare executives believe AI will significantly improve operational efficiencies

76%

of healthcare organizations see AI as a critical tool for addressing clinical shortages

68%

of healthcare organizations report difficulty finding functional talent with digital experience

ABOUT MERCERMORGAN

For over two decades, we have been trusted by many market-leading healthcare organizations to help build and enhance high-performing teams. Through our executive search, board and leadership advisory services, we specialize in finding talent that sees you through today and tomorrow. Please visit [mercermorgan.com](https://www.mercermorgan.com) for more information.